



The Arizona We Want

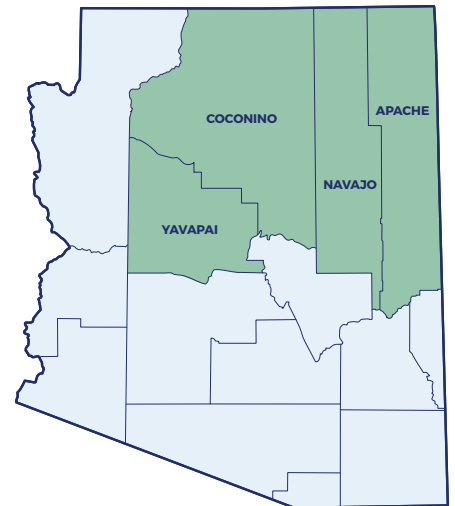
Aligning Action with Community Priorities

NORTHERN ARIZONA COUNTIES

Through close listening to communities and leaders across the state, Center for the Future of Arizona (CFA) created [The Arizona We Want](#), a shared vision of success around what matters most to Arizonans that expresses their highest aspirations and hopes for the future.

Our [2020 Gallup Arizona Survey](#) captured a realistic and contemporary picture of what Arizonans think about life in our communities and what they want for our state over the next decade. It revealed that **Arizonans agree on much more than we disagree—including seven [Shared Public Values](#) and over 40 actions** to move Arizona forward.

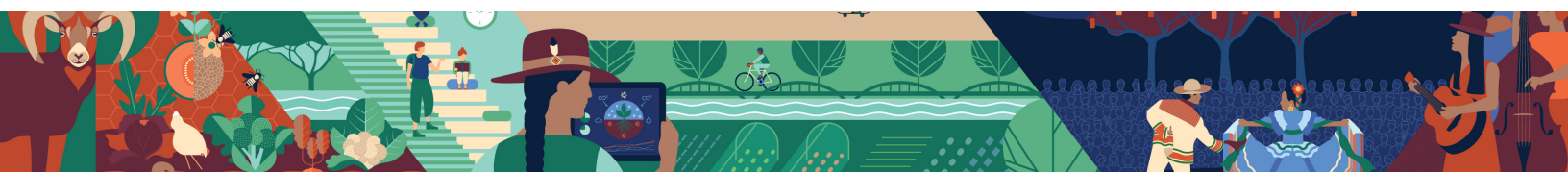
The following findings show the most important issues to Arizonans in Northern Arizona Counties and opportunities for action.



Priorities Identified in the Gallup Arizona Survey

Responses to the survey question, “What three issues are most important for Arizona’s future?” illuminate priorities for Arizonans.

The top four issues that Arizonans in Northern Arizona Counties identified as most important are:



How Do We Take Action on Priorities?

For each priority, the first question might be, “How can the community work together to address these concerns?” The following charts show key insights related to the stated priority issues. Use the data below, from the [2020 Gallup Arizona Survey](#), to guide discussions on addressing the priorities in your communities.



Affordable Healthcare

How important is it that Arizona makes the following healthcare changes over the next 10 years?

	Total Important
Ensure that any Arizonan can get quality healthcare without risk of financial harm	84%
Make mental health services available and affordable for all Arizonans who need them	84%
Guarantee affordable healthcare and insurance for Arizonans with pre-existing health conditions	82%



A Secure Water Supply

How important is it that Arizona make the following changes over the next 10 years?

	Total Important
Preserve and protect Arizona's rivers, natural areas, and wildlife	93%
Put regulations in place to protect rural water supplies	89%
Increase spending and measures to prevent forest fires on state land	87%



Quality K-12 Education

How important is it that Arizona makes the following changes to public education over the next 10 years?

	Total Important
Make sure all Arizona public schools have enough highly qualified teachers and principals	91%
Increase the number of Arizona high school graduates enrolling in universities, community colleges, or technical/trade schools	82%
Provide affordable, accessible, and reliable internet and technology to all students	79%



More Quality Jobs

The following shows satisfaction in one's primary job. How might we improve the satisfaction with these key factors of a quality job?

	Total Satisfied
Work benefits (health insurance, retirement benefits, etc)	44%
Opportunities to advance my education or training in Arizona	48%
Work leave policies (sick leave, personal time off, etc.)	56%

Let's Work Together to Build the Arizona We Want

Achieving The Arizona We Want is up to all of us. Ways to start:

- Share CFA's research on the priorities of Arizonans
- Partner with CFA to advance The Arizona We Want in your community
- Collaborate with others through local, regional or state initiatives to inform policymaking and investments



Download the full Gallup Arizona Survey at arizonafuture.org.